

14-16 July 2020 | Borneo Convention Centre Kuching

SCIENCE, TECHNOLOGY & HUMANITIES : REINVENTING THE FUTURE

ESTCON 2020

WORLD ENGINEERING, SCIENCE & TECHNOLOGY CONGRESS

ESTCON2020 CO-ORGANISER OPPORTUNITIES

About The Organiser

- Universiti Teknologi PETRONAS (UTP) is a private university established in January 1997 under the Malaysian Private Universities Act (1996). The University is a wholly-owned subsidiary of PETRONAS, the national oil company of Malaysia.
- The campus is located on a 400 - hectare site at Bandar Seri Iskandar, Perak, Malaysia and currently hosts students from all over the world. UTP offers a wide range of engineering and technology programmes at foundation, undergraduate and postgraduate levels.
- The programmes are designed with high industry- relevance to provide a dynamic learning environment. Although focused on engineering and technology, the academic programmes are also designed to produce well-rounded graduates with high technical competence and desirable qualities such as critical thinking, creativity, capacity for lifelong learning, business acumen and communication skill, among others.

About The Conference

- The World Engineering, Science and Technology Congress (ESTCON2020) is the 6th ESTCON series since its inception in 2010, a biennial Congress organised by UTP is an excellent centre stage for knowledge sharing, intellectual discussions and also networking on various areas of interest; for all academics, researchers, scientists, engineers, interest groups and industry experts from all around the world.
- Themed 'Science, Technology and Humanities: Reinventing the Future', the congress covers a wide range of fields in innovation, engineering, and technology as well as in humanities addressing the latest trends and challenges facing the world in embracing the Fourth Industrial Revolution. This event has previously garnered the attention and participation of 1,500 delegates and 3,000 visitors from around the globe, each congress.
- The congress is also supporting the Yayasan UTP to promote and further the cause of education in Malaysia. ESTCON2020 comprises 9 international conferences, namely:



About the venue

- Borneo Convention Centre Kuching, the unique convention centre is located in Kuching, Sarawak. A space created among the tranquility of the tropical rainforest where any distractions that will take focus away from simply being innovative are kept at a distance but yet still easily accessible.
- Visit the conference in the heart of Sarawak; with numerous sights to see and attractions to explore nearby and fully experience the various cultures that is Sarawak.

ESTCON2020 CO-ORGANISER OPPORTUNITIES



The World Engineering, Science and Technology Congress (ESTCON2020) is pleased to provide your company or organisation with positive profile through your partnership involvement.

The benefits that make up your partnership are guaranteed to raise your profile with these important target markets of ESTCON2020.

Over 1,500 delegates are expected, ranging from academics, researchers, scientists, engineers as well as interest groups and industry experts. The reach of the programme will touch over 5,000 crowd from many countries.

We invite you to contact us to discuss all the possibilities of co-organising this event together. We look forward to tailoring a special package to highlight your company, product or service and mutually benefit from this partnership.

Here are **ESTCON2020** Co-Organiser Opportunities :

CONGRESS LEVEL CO-ORGANISERS

20 presenter delegates
OR
15 presenter delegates
and 8 non-presenter delegates

**Commitment Value
RM40,000**

BENEFITS

- Complimentary 1 exhibition booth (3m X 3m)
- Complimentary 1 breakfast / lunch talk
- Opportunity to chair 3 conference sessions
- Opportunity to distribute organization brochure / flyers / product sample & information
- Mention in speech during opening and closing ceremony
- Brand / logo visibility – on site branding, signage and congress level collaterals (buntings, banners, website & programme book)
- 2 VIP guests invitation for dinner, opening and closing ceremony
- Advertisement in Programme Book (Half Page B&W)

**What we
need
from you**

CONFERENCE LEVEL CO-ORGANISERS

7 presenter delegates
OR
5 presenter delegates
and 4 non-presenter delegates

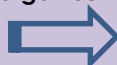
**Commitment Value
RM14,000**

BENEFITS

- Complimentary 1 breakfast / lunch talk
- Opportunity to chair 1 conference sessions
- Opportunity to distribute organization brochure / flyers / product sample & information
- Brand / logo visibility – on site branding, signage and conference level collaterals (buntings, banners, website, conference book)
- 1 VIP guest invitation for dinner, opening and closing ceremony
- Advertisement in Programme Book (Half Page B&W)

**What will
you be
entitled
for**

For further details on the co-organiser packages, please contact:



Yayasan UTP Secretariat
c/o Universiti Teknologi PETRONAS
32610 Seri Iskandar
Perak Darul Ridzuan

T :605-3688118/8279
F :605-3688151
E :yayasan_utp@utp.edu.my
W :www.utp.edu.my/yayasan

ESTCON2020 CO-ORGANISER FORM

Yayasan UTP Sekretariat,
c/o Universiti Teknologi PETRONAS,
32610 Bandar Seri Iskandar
Perak Darul Ridzuan

CONTRIBUTION TO ESTCON 2020

We agree to co-organise the ESTCON 2020 as:

CO-ORGANISER PACKAGE

Congress Level (Worth RM40,000)

20 presenter delegates

OR

15 presenter delegates and 8 non-presenter delegates

Conference Level (worth RM20,000)

7 presenter delegates

OR

5 presenter delegates and 4 non-presenter delegates

Contact Details

Organisation Name : _____

Organisation Address: _____

Contact Person : _____ Telephone No : _____

Email Address : _____ Signature & Co Stamp : _____

By submitting this form, we hereby guarantee the commitment as per selected package. In the event, we did not meet the requirement, we will commensurate the cost in payment as per stated value.

By also submitting this form and/or continuing to transact with Yayasan Universiti Teknologi PETRONAS (YUTP, I am deemed to have agreed and consented to the collection, processing, use, disclosure and retention by YUTP of my personal data in the manner as set out in Personal Data Notice given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at www.utp.edu.my.

Thank You for your kind contribution!